



NEWS RELEASE

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WALLACE EMPLOYEE NAMED TO 2010-2011 SMPS OKLAHOMA BOARD

(Oklahoma) -- The Society for Marketing Professional Services (SMPS) Oklahoma Chapter has announced its 2010-2011 Board of Directors. Wallace Engineering is proud to report that Jana Monforte, Marketing & Business Development Manager at Wallace Engineering will serve as the SMPS Oklahoma Chapter President and Allison Taylor, Marketing Coordinator at Wallace Engineering will serve as the SMPS Oklahoma Chapter Communications Chair. The new board takes office on September 1, 2010.

SMPS represents a dynamic network of 6,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The Society and its chapters benefit from the support of 3,650 design and building firms, encompassing 80% of the Engineering News-Record Top 500 Design Firms and Top 400 Contractors. For more information, visit www.smeps.org.

In September of 2001, a small group of A/E/C marketers met and quickly decided that an SMPS chapter in Oklahoma was desperately needed to help firms within the state join together to form stronger partnerships and also to offer training opportunities for its members. Within three months officers were elected, Articles of Incorporation were filed, and on December 11, 2001, Oklahoma was declared the 50th SMPS chapter in the nation.

The Mission of the Oklahoma Chapter is to be a marketing support base for its members offering networking opportunities, educational workshops in marketing and business development, local and national information relevant to the industry and national exposure with other SMPS chapters from all over the United States. Our Vision is to strengthen

the A/E/C industry in Oklahoma with relevant information through networking, educational programs and national exposure that will add to the growth of our firms as well as to the overall economic and aesthetic growth of our great state.

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About Wallace Engineering

Founded in 1981, Wallace Engineering is ranked as one of the top structural engineering firms in the United States. Based in Tulsa, Oklahoma, the firm has grown to include additional offices in Kansas City, Missouri, Oklahoma City, Oklahoma and Castle Rock, Colorado. Our staff of seventeen principals and over one hundred thirty people represent personnel registered as Professional Engineers in all 50 states, Puerto Rico, District of Columbia, U.S. Virgin Islands, and British Columbia, Canada. For more information, please visit www.wallacesc.com.