

wallace



## NEWS RELEASE

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### **Wallace Engineering's Chief Marketing Officer Appointed to SMPS Board of Directors**

**(TULSA, Oklahoma)** -- Wallace Engineering is pleased to announce Chief Marketing Officer, Brad Thurman, P.E., FSMPS, CPSM was recently appointed to the Society for Marketing Professional Services (SMPS) Board of Directors as At-Large Delegate for 2010-2012.

SMPS represents a dynamic network of 6,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The Society and its chapters benefit from the support of 3,700 design and building firms, encompassing 80% of the *Engineering News-Record* Top 500 Design Firms and Top 400 Contractors.

Mr. Thurman received his Bachelor of Science in Architectural Studies and Master of Architectural Engineering degrees from Oklahoma State University. He has been a Principal at Wallace Engineering since 1991 and was named the firm's Chief Marketing Officer in 2008. Brad is an active member in Oklahoma Structural Engineers Association, American Institute of Architects, and the Society for Marketing Professional Services. His professional achievements include Co-Chair of the 2009 SMPS Build Business National Conference, Chair of the 2008 National Presidents' Leadership Symposium, Co-Chair of the 2007 SMPS Southern Regional Conference, President of the 2004-2005 SMPS Oklahoma Chapter, member of the AIA Eastern Oklahoma Resource Committee, and trustee for the Oklahoma City Foundation for Architecture.

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## **About Wallace Engineering**

Wallace Engineering is a structural and civil engineering consulting firm that was founded in 1981 by Tom Wallace.

Based in Tulsa, Oklahoma, the firm has since grown to include additional offices in Oklahoma City, Oklahoma, Kansas City, Missouri and Castle Rock, Colorado; fifteen principals and combined staff of over one hundred twenty people.

Wallace Engineering has personnel registered as Professional Engineers in all 50 states, Puerto Rico, District of Columbia, and the U.S. Virgin Islands.