



NEWS RELEASE

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Wallace Engineering's Chief Marketing Officer Named SMPS Fellow Delegate

TULSA, Oklahoma -- Wallace Engineering is pleased to announce Chief Marketing Officer, Brad Thurman, P.E., FSMPS, CPSM was recently named a Fellow of the Society for Marketing Professional Services (SMPS).

SMPS is a community of over 7,000 marketing and business development professionals working to secure profitable business relationships in the architecture, engineering and construction industries. The Fellows of SMPS represent the highest level of experience and leadership in marketing within the built and natural environments. The Fellows serve as a resource at the chapter, regional, and national levels, providing insight, ideas, programs, and mentoring for the benefit of the members and the Society. In addition, these individuals teach, write, and speak on marketing issues outside of SMPS, working to advance the profession of marketing professional services throughout the architectural/engineering/construction industry.

Only members who have been active in the Society for more than ten years and who hold a current certification designation (Certified Professional Services Marketer) are qualified to apply for the Fellows Recognition Program each winter. Fellows are selected by a jury of Fellows appointed by the Fellows Delegate to the National Board of Directors and honored during Build Business, the SMPS/PSMA National Conference.

Brad received his Bachelor of Science in Architectural Studies and Master of Architectural Engineering degrees from Oklahoma State University. He has been a Principal at Wallace Engineering since 1991 and was named the firm's Chief Marketing Officer in 2008. Brad is an active member in Oklahoma Structural Engineers Association, American Institute of Architects, and the Society for Marketing Professional Services.

His professional achievements include Co-Chair of the 2009 SMPS Build Business National Conference, Chair of the 2008 National Presidents' Leadership Symposium, Co-Chair of the 2007 SMPS Southern Regional Conference, President of the 2004-2005 SMPS Oklahoma Chapter, member of the AIA Eastern Oklahoma Resource Committee, and trustee for the Oklahoma City Foundation for Architecture.

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About Wallace Engineering

Wallace Engineering is a structural and civil engineering consulting firm that was founded in 1981 by Tom Wallace. Based in Tulsa, Oklahoma, the firm has since grown to include additional offices in Oklahoma City, Oklahoma, Kansas City, Missouri and Castle Rock, Colorado; sixteen principals and combined staff of over one hundred thirty people. Wallace Engineering has personnel registered as Professional Engineers in all 50 states, Puerto Rico, District of Columbia, and the U.S. Virgin Islands.